



## POLICY PLAN 2024 STICHTING RESILIENT FOUNDATION

RESILIENT FOUNDATION IS A NON-PROFIT FACILITATING THE FUNDING AND PRODUCTION OF VISIONARY STORYTELLING THAT DRIVES COLLECTIVE ACTION TOWARDS A RESILIENT WORLD.

### OBJECTIVES

Resilient Foundation has the following strategic objectives in 2024:

1. *To facilitate a global Resilient Network* consisting of visionary impact funders, award winning storytellers and inspiring changemakers.
2. *To build the capacity of the next generation of filmmakers and changemakers* by cultivating their potential and providing growth opportunities.
3. *To guide funding into curated social change media projects and impact campaigns* that fuel collective action.

### WHY STORYTELLING?

Many changemakers and experts with innovative solutions remain unheard or operate in silos. Many individuals and organisations lack the awareness, understanding, connection and pathways to action needed to guide them to creating systemic change. As our world faces environmental, economic and social crises, storytelling can play a vital role in shaping the future of humanity.

Resilient leverages the transformative power of storytelling to **bridge knowledge, empathy, and action gaps**. We address pressing global emergencies by identifying critical areas needing immediate attention and seizing opportunities to foster timely, real-world change.

By actively collaborating with local experts and fostering strategic coalitions, we provide key contextual tools that make the complexities of these challenges accessible.

## ACTIVITIES OF THE FOUNDATION

To achieve its global objectives, the Resilient Foundation engages in three core activities:

- 1. Capacity Building:** Investing in the next generation of filmmakers and changemakers by amplifying unheard voices and fostering dialogue in local communities
- 2. Film Productions:** Purposefully curating narratives and aligned coalitions to use storytelling as a transformative tool
- 3. Impact Campaigns:** Creating transformational experiences to fuel necessary, collective action.

### Capacity Building

8billion is a grassroots storytelling movement that amplifies the diverse voices of resilient communities around the world, inspiring the next generation of storytellers and climate innovators.

Through creative workshops and facilitated screenings led by local established filmmakers, trainees are taught the fundamentals of filmmaking and provided with a platform for their climate-focused stories to be heard and have an impact.

8billion addresses the skills gap in the film industry whilst sharing local climate stories and solutions. Through 8billion, we pass the camera to the young filmmakers and local communities who's stories need to be heard the most.

### Film Productions

Having identified a need and opportunity for urgent intervention, we engage with local experts and strategic coalitions, and then leverage storytelling as a catalyst for timely, systemic and sustainable change. Through a network of award-winning filmmakers and rising talent, we ensure a unique, curated portfolio of critical stories attuned to our lenses (*see in page 3*).

Due to their high quality storytelling, mass audience reach and deeper immersion into the story's impact topic, **feature films** have immense impact potential. Resilient selects feature films at the post-production stage to enable the completion of powerful films and the swift realization of their impact campaign goals,

On the other hand, **short films** are more cost effective and have a shorter production runway. This model for unearthing untold stories allows us to be more agile and co-create stories with our coalition partners for targeted interventions.

## Impact campaigns

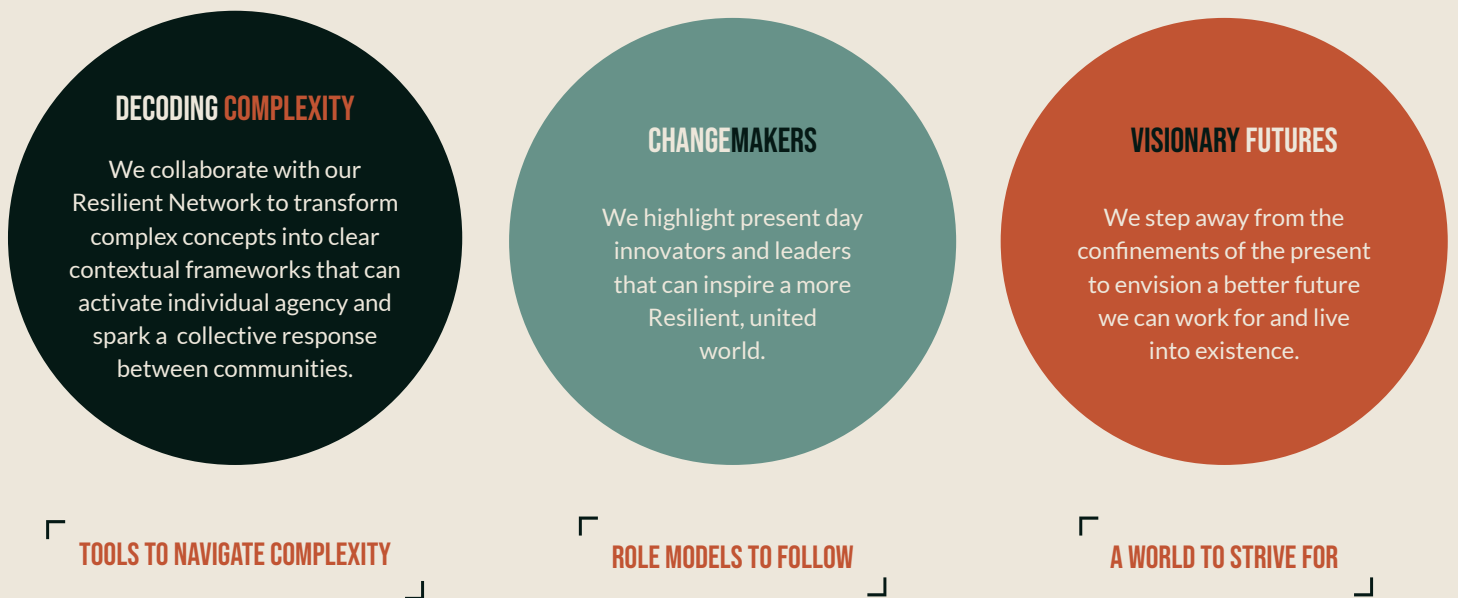
Impact is our end goal. From multimedia experiences to public events and panel discussions, Resilient convenes and activates key stakeholders to amplify crucial stories, foster dialogue and drive collective action.

We've developed an impact-led methodology that ensures impact is integrated holistically throughout the whole process of both original content and pre-produced content. We first deep dive into the impact area and consult with a network of experts to understand the most urgent needs for intervention and highest potential opportunities for change. Once we establish the focus, identify key moments and outline pathways to action, we set impact objectives to guide the projects' direction and success metrics.

## OUR APPROACH

### Our Lenses

Our projects traverse multiple thematic issues. The following three lenses frame our narrative commissioning strategy to drive collective action:



The Resilient Lenses guide our selection and curation of pressing and relevant social change storytelling productions that have a clear lever for convening groups, facilitating dialogue, building knowledge systems and promoting action.

## OUR APPROACH

### Our Selection Criteria

Storytelling can be a lever to convene groups, foster dialogue and drive sustainable, positive change. Our impact-first selection criteria ensures that at the core of Resilient's work is timely, tangible, multifaceted impact:

1. **Urgency of intervention:** We prioritise stories that demand urgent intervention, ensuring timely and relevant impact
2. **Quality and timing of production:** We select high-quality productions with a fast runway to release and strong, moving narratives
3. **Incorporation of local expertise:** We ensure local insights are a central component of the project's creation and development authenticity and deeper resonance
4. **Engagement of strategic coalitions:** We assess the potential for coalition-building and leveraging of expertise from our Resilient Circle
5. **Return-on-investment:** We seek projects with diverse, measurable ROIs (social, environmental, behavioural, etc). In the case that film projects return profits, we re-purpose them into other pressing social change media projects
6. **Opportunity for real-world application:** We are interested in relevant, strategic and actionable use of storytelling

## SUPPORTING PARTNERS

Amongst other distributors, we work closely with [WaterBear](#) to ensure our stories are seen and can have impact.

WaterBear is the first free video-on-demand platform dedicated to the future of our planet. The interactive streaming service is home to over +1000 award-winning and inspirational short and feature films that allows the audience to not only watch but take action via special features supporting impact campaigns.



By working closely with WaterBear we have access to hundreds of NGOs and filmmakers which help us identify great stories and opportunities for impact. Via various distribution deals with Apple TV, Roku or Samsung Smart TV, WaterBear content is distributed to millions of households. Major projects are also shown at key events and screenings in front of crucial audiences, important influencers and decision-makers.

## COMMUNICATIONS

Through traditional and social media, including our website, social media newsletters, we report regularly on the details of our activities. As part of a pioneering community of storytellers we engage our network of partners in our communications, from our board members to local changemakers on the ground.

## FINANCING

Resilient is in its third year of activity since its birth in January 2021. Our financial model is dependent on external financing, primarily from: foundations and grant funding; private donors; and, occasionally, smaller individual gifts.

## PUBLIC BENEFIT ORGANIZATION

The Resilient Foundation is a foundation based in the Netherlands and is qualified by the Dutch tax authorities as a Public Benefit Organisation (Dutch acronym: Algemeen Nut Beogende Instelling or ANBI for short). Because the Resilient Foundation is awarded as ANBI, donations to Resilient Foundation may be partially or fully deducted from taxable income. See for more information on the tax benefits on the site of the [Tax and Customs Administration](#).

## 501(C)(3) FISCAL SPONSORSHIP

The vision of Resilient is to build a global network of philanthropists and foundations worldwide. In line with this ethos, we have decided to expand our activities to the US and chosen the Windward Fund to support us in the journey.

The Windward Fund offers many services to support charitable work, including comprehensive fiscal sponsorship to projects that already exist as legal entities but do not have 501(c)(3) tax-exempt status. To facilitate this, Windward accepts donations into a restricted fund and will re-grant to Resilient, which has equivalency determination, to support its mission. By co-creating the Resilient Fund project with them, we are able to qualify for a charitable contribution deduction and receive funds in the US.

## REMUNERATION POLICY

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The members of the Board are not entitled to any remuneration. They are, however, entitled to ask for reimbursement of reasonable costs (such as travel expenses).

The remuneration policy for (future) employees (including future Executive Management) takes into account that all income comes from donations and grants, and the remuneration policy reflects this with prudent governance.

## OTHER INFORMATION

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The **Resilient Foundation** is registered in the Netherlands, as “Stichting Resilient Foundation”.

**Chamber of Commerce number (KVK):** 77754646

**DuchTax File Number (RSIN):** 861128266

**Address:** The Hague Humanity Hub, Fluwelen Burgwal 58, 2511 CJ The Hague

**Website:** [resilient.foundation](https://resilient.foundation)

**Contact:** [info@resilient.foundation](mailto:info@resilient.foundation)

The **Board of Trustees** currently has six members:

**Tom Tapper** - Trustee & Chair

**Diana Eggleston** - Trustee & Secretary

**Allard Stapel** - Trustee & Treasurer

**Judith Chan** - Trustee

**Martin Palmer** - Trustee

**Dan McDougall** - Trustee